





TRANSformative City Kitakyushu



Kitakyushu was selected as one of four Model Cities for Green Growth by OECD in June 2011.

In 2011, the Organisation for Economic Co-operation and Development (OECD) selected the City of Kitakyushu as a Green Growth Model City that has a balance between the environment and economy. Three other cities (Paris, Chicago, Stockholm) were also chosen as model cities for this program. The City of Kitakyushu is the first Asian city selected for this honor.









Chicago

Paris

Stockholm

Kitakwichi

OECD published a report on green growth in Kitakyushu.

Green growth is a balance between environmental improvement and economic growth. Based on two years of detailed studies and research, OECD announced the publication of a report in the OECD Green Growth Studies series, "Green Growth in Kitakyushu, Japan" (English version published in May 2013; Japanese version published in October 2013).

In this report, OECD evaluated the remarkable actions of Kitakyushu and offered additional recommendations to further promote green growth.









Mayor of Kitakyushu receiving the OECD report

Shift from Overcoming Pollution to International Environmental Cooperation

Modern industry in Japan began in the City of Kitakyushu when the government-run Yawata Steel Works, which had the country's first genuine modern blast furnace, began operating in 1901. The Kitakyushu industrial area supported Japan's rapid growth as one of four major industrial zones. However, this development caused serious industrial pollution in the 1960s.

The citizens, government, and corporations worked together to tackle this pollution problem. Dokai Bay, where even E. coli could not survive, was called the Sea of Death. However, over 100 species of fish and shellfish that once lived in the bay have returned, and the sky, which once recorded the worst dust fall in Japan, was improved to such an extent that the national government chose the City of Kitakyushu as a Star Light Town. We have restored our beautiful ocean and sky.

Kitakyushu's efforts in overcoming pollution were honored in 1990 with the UNEP Global 500 Award, and again in 1992, when it was presented with the UN Local Government Honours Award at the United Nations Conference on Environment and Development (Earth Summit), making it the only municipality in Japan to receive the award.

The resourcefulness of our residents and technologies cultivated by the experience of overcoming pollution have been harnessed to implement subsequent initiatives that include community development through ESD activities and international environmental cooperation in Asian countries. Those initiatives have become highly regarded both at home and abroad as endeavors that embody the SDGs principles, leading to the City of Kitakyushu in 2018 becoming the first in Asia to be named by the Organization for Economic Co-operation and Development (OECD) as a model city for its Model Cities and Regions for the Sustainable Development Goals program, as well as becoming the first in Japan to be selected as an SDGs Future City and Local Government SDGs Model Project.

Springboard for Japan's modern history



Higashida Blast Furnace No. 1 was ignited in 1901 as a government-run steel works. In 1972, it was shut down and there was talk of dismantling it. However, in response to the residents' appeal to preserve it as the birth-place of modern steelmaking in Japan, the City of Kitakyushu decided to carry out care and maintenance and designated it as a cultural property in 1994.





































TRANSformative Industries Leading Industries







Environmental Industries and Forming Next-Generation Energy Hubs •Green Energy Port HIBIKI Project

The Green Energy Port HIBIKI Project has been underway since 2011 in the Hibikinada area of Wakamatsu Ward to form a comprehensive hub for the wind energy-related industry. Construction on the Hibikinada Offshore Wind Farm Project will invigorate the development of the comprehensive hub and is set to start in FY2022 with plans for 25 wind turbines to commence operating in FY2025.

•Eco-Town Project

The City of Kitakyushu is developing the Eco-Town Project as the mainstay of environmental and recycling industries promotion. The unique regional policy integrates environmental conservation policy with industrial rejuvenation.

No. of Business Projects: 26 *As of January 2021

No. of Practical Research Projects: 62 (including completed projects)

*As of March 2020

No. of Employees: Approx. 1,000 *As of March 2020

Creating Robotics Indu stry Clusters and Hubs

there is a growing cluster of companies and researchers in the City of Kitakyushu that support the robotics industry.

lation decline and aging.

and the model approach in facilities in the city.

In addition to Yaskawa Electric Corporation, a global manufacturer of industrial robots,

The City of Kitakyushu was chosen for the robotics field of the "Grant for Creation of Local Universities and Regional Industries" that was newly established by the national government in 2018. The city is involved in an industrial robots project that promotes productivity innovation through R&D collaboratively conducted between Yaskawa Electric Corporation and Kyushu Institute of Technology, and by actively supporting the introduction of robots into regional companies that face labor shortages due to popu-

In addition, under its 2016 designation as a National Strategic Special Zone, the city was the first in the country to conduct a demonstration project introducing 17 types of nursing robots to welfare facilities within the city. This led to creating the "Kitakyushu Model" approach to improving onsite operations utilizing ICT and nursing robots, and establishing the City of Kitakyushu Center for Supporting Introduction and Promotion of Nursing Care Robots with the aim of effectively spreading integrated support

Creation of a Hub for the Auto Industry and **Next-Generation Vehicles**

The northern Kyushu area, which also includes Kitakyushu, is home to four automobile manufacturers and forms a major base that supports Japan's automobile industry with a production capacity of 1.54 million vehicles a year. Small- and medium-sized local businesses are also expanding operations and newly entering the market as automobileparts related companies.

The Kitakyushu Science and Research Park is targeting the development of nextgeneration vehicles with fully-automated driving functions that utilize artificial intelligence. Kitakyushu is also promoting driving demonstration projects for ultra-compact mobility and the expanded use of fuel cell vehicles, as it aims to become a major base for the development, demonstration, and production of next-generation vehicles in cooperation with automobile manufacturers and the local government.

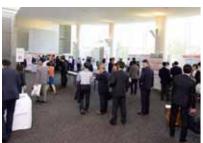
TRANSformative Res earch & Development

Kitakyushu Science & Research Park

Kitakyushu Science & Research Park aims to be a base for science and research in Asia to advance the development of technology in new industries. It opened in April 2001 as a one-of-a-kind experiment that brought together science and technology-related national, municipal, and private universities and research institutes on a single campus. Today, leading universities sharing the principles of the Kitakyushu Science & Research Park carry out active education and research activities in technology, particularly focusing on environmental and information technologies.

In addition, the Kitakyushu Foundation for the Advancement of Industry, Science and Technology (FAIS) is working on initiatives, such as developing highly skilled human resources, and supporting research and development aid and industry-academia collaboration.







On-site universities and research institutes.

There are 2,329 university students and 314 researchers (as of May 1, 2016), and national, municipal, and private universities

(as of May 1, 2010), and national, municipal, and private universities (1 faculty, 4 graduate schools).

Faculty and Graduate School of Environmental Engineering, University of Kitakyushu

•Graduate School of Life Science and Systems Engineering, Kyushu Institute of Technology •Graduate School of Information, Production and Systems, Waseda

University
•Graduate School of Engineering, Fukuoka University

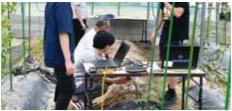
There are 16 research institutes and 47 research and development companies (as of January 1, 2017)

Joint Graduate School Intelligent Car, Robotics & AI

Three universities on the campus of Kitakvushu Science and Research Park marshalled each of their strengths to create a joint graduate school for the purpose of cultivating highly expert human resources to lead the next generation in the fields of automobiles, robots, and AI. The "Car Electronics Course" on basic technology for automotive electronics, the "Intelligent Car and Robotics Course" on intelligence technologies for automobiles and robots, and the "AI Sub Course" for learning basic technologies in artificial intelligence (AI) began being established in FY2008. In 2020, these were consolidated and reorganized for a fresh start into the Joint Graduate School Intelligent Car, Robotics & AI. A key program is joint practical training conducted during summer break on topics including home service robots, AI mini robots, and IoT for agricultural hothouses.









The four university presidents, mayor of the City of Kitakyushu, chairman of the Kitakyushu Chamber of Commerce and Industry, and the Kitakyushu Convention & Visitors Association attended a ceremony to sign the partnership agreement.

Partnership agreement with four universities in the city on attracting and holding conventions

In August 2015, the City of Kitakyushu, the Kitakyushu Chamber of Commerce and Industry, and the Kitakyushu Convention & Visitors Association concluded a partnership agreement on attracting and holding conventions with the Kyushu Institute of Technology, Kyushu Dental University, The University of Kitakyushu, and the University of Occupational and Environmental Health, Japan, which are all located in the City of Kitakyushu.

The four universities have sponsored meetings or worked as local hosts to hold international meetings and conferences, and will further strive to attract conventions to the city in the future through stronger collaboration.

Kyushu Institute of Technology (Kyutech)

Under the school's founding principle to train skilled individuals proficient in technology, for more than a hundred years, Kyutech has educated highly skilled experts with far-reaching aspirations who possess solid manufacturing experience. With engineering schools and graduate schools, the institute is promoting cutting-edge research in areas including environmental engineering, aerospace engineering, and robotics.





As a wellspring of knowledge, Kyutech actively serves as a local host and sponsors academic meetings that make the most of specialized fields in which the school excels to contribute to the creation and development of next-generation industries through education and research in order to meet the demands of the local community. Kyutech believes doing so contributes to the development of highly skilled human resources.

The University of Kitakyushu



University of Occupational and Environmental Health, Japan



Kyushu Dental University



08

TRANSformative Impacts Case in Point



G7 Kitakyushu Energy Ministerial Meeting

Dates: May 1-2, 2016 Venue: RIHGA Royal Hotel

Number of Participants: 200 from G7 countries and 3 international organizations Organizers: Ministry of Economy, Trade and Industry

Joint Statement: Kitakyushu Initiative on Energy Security for Global Growth

Ministers and other officials from G7 countries gathered together in Kitakyushu at the G7 Kitakyushu Energy Ministerial Meeting (EMM) to discuss the important global issue of energy. Discussions highlighted the issues of promoting energy investments, strengthening energy security, and energy sustainability under the main theme of "Energy Security for Global Growth." The meeting adopted the "Kitakyushu Initiative on Energy Security for Global Growth," which incorporates the outcomes of the "Youth Energy Summit Kitakyushu," at which local students, who are the leaders of the future, studied about and discussed the issues of energy and the environment.





Kitakyushu's Legacy

During the G7 meeting, venue exhibitions and pre- and post-meeting tours were used to spotlight Kitakyushu's advanced environmental and energy measures, as well as technologies and products from local companies, universities, and research institutes. Visitors were welcomed to the city with Kitakyushu's famously warm hospitality, local foods, and traditional culture.



Voices of **Participants**

Mr. Miguel Arias Cañete, EU Commissioner for Climate Action and Energy

"Kitakyushu has been the perfect setting for the discussion we had over the last two days on global energy security, sustainability, and innovation because this city is living proof on how clean energy transition can transform our economy and boost energy





The 3rd Asia Future Conference

Dates: September 29-October 3, 2016

Venue: Kitakyushu International Conference Center, the University of Kitakyushu Number of Participants: 397 from 18 countries



The International Rubber Conference 2016 Kitakyushu

Dates: October 24-28, 2016

Venue: Kitakyushu International Conference Center, West Japan General Exhibition

Number of Participants: 920 from 30 countries

Organizers: The Society of Rubber Science and Technology, Japan











Major Conferences

YEAR	Meeting
2015	Asia Navigation Conference 2015 -ANC-
2015	The 7th Conference of Asian International Association of Dental Traumatology
2016	15th International Symposium on Magnetic Bearings -ISMB 15-
2016	2nd WVA-WMA Global Conference on One Health
2016	Prenatal Programming and Toxicity International Conference -PPTOX 5-
2017	16th International Conference on Intelligent Software Methodologies, Tools and Techniques -SoMet 2017-
2018	15th International Symposium on Functionally Granded Materials -ISGMS2018-
2019	The 2017 Asian Control Conference -ASCC2019-
2020	IEA / AIE 2020
2021	Global Offshore Wind Summit - Japan 2021



TRANScultural Kitakyushu

Spectacular Sights



Kokura Castle



Kitakyushu Museum of Natural History & Human History



Kanmon Strait:



Mt. Sarakura



Hiraodai Limestone Plateau



Karato Market (Shimonoseki City)

Unique Venues



Former Matsumoto Residence



Kokura Castle Tower

The shimmering waves of the sea, breathtaking mountains, and fascinating sightseeing spots can all be reached within 30 minutes by car from Kokura.

Visitors can also experience TRANSformative Kitakyushu on their own through environmental and industrial sightseeing tours that are unique to this history-laden city of manufacturing and environmental initiatives.

Thrilling Festivals



Kokura Gion Festival



Tobata Gion Festival



Kanmon Strait Fireworks Festival

Cutting-edge Industrial Tourism



TOTO Museum



Nissan Motor Kyushu



YASKAWA Innovation Center



Higashida Blast Furnace Memorial Site

Environmental Educational Tours



Kitakyushu Environment Museum



Kitakyushu Eco-Town

12





Easy TRANSfers from Asia

Beijing •

Wuhan•

Fukuoka Airport (International)

Flight Time	Flight Time	Flight Time
Seoul (Incheon)1:15	Yantai2:20	Bangkok5:10
Busan0:50	Wuhan (via)4:05	Hanoi3:50
Daegu0:50	Taipei2:05	Ho Chi Minh City ······4:50
Beijing,Capital (via)3:55	Takao2:50	Singapore5:50
Beijing,Daxing (via) ·····3:20	Hong Kong3:25	Guam3:45
Dalian1:50	Macau3:30	Honolulu8:20
Shanghai (Pudong) ·····1:30	Manila3:35	Helsinki · · · · · 9:30
Qingdao1:50		(Only in summer)

Fukuoka Airport (Domestic)

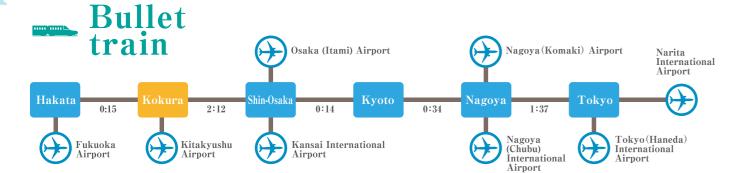
Flight Time
Tokyo (Haneda) · · · · · 1:30
Narita1:45
Kansai International · · · · · 1:25
Osaka (Itami)1:05
Nagoya (Chubu International) · · · · · 1:00
Nagoya (Komaki) · · · · · 1:20
Plus 22 more cities

Kitakyushu Airport (International) Kitakyushu Airport (Domestic)

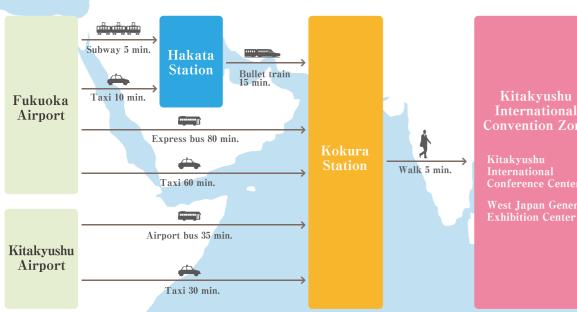
Flight Time	
Soul1:15	
Busan0:50	
Dalian1:50	
Taipei2:15	

Guam

F	Flight Time	,
Tokyo (Haneda)	 1:25)



Required time











Honolulu









Meeting Facilities













Kitakyushu International Conference Center

Hall	Size (m²)	Theater	Classroom	Hollow Design	Banquet	Languages
Main Ha ll	791	585	-	-	-	up to 4 languages
Event Ha ll	530	-	-	-	300	
International	216	200	86※1	88	_	un to Allanguages
Conference Room	210	200	156※2	00		up to 4 languages
Conference Room11	175	90	60	42	-	
Conference Room21	140	150	108	60	-	
Conference Room22	74	80	48	30	-	
Conference Room31	45	45	36	24	-	
Conference Room32	105	130	78	48	-	
Conference Room33	70	70	48	30	-	







AIM Building 3rd Floor

Hall	Size (m²)	Theater		Theater		Class	room	Hollow	Design
Conference Room 311	92	70		45		36			
Conference Room 312	87	70 24	240	45	135	36	108		
Conference Room 313	89	70		45		36			
Conference Room 314	87	70	210	45	126	36	84		
Conference Room 315	146	130	210	81		48			
Exhibition Hall D	495	400		234	_		-		
Exhibition Hall E	237	200		117	_		-		
Exhibition Hall F	243	200		117	_		-		
Exhibition Hall G	399	2	00	117	-		_		



West Japan General Exhibition Center Annex

Hall	Size (m²)	Th€	eater	Class	room	Hollow	Design
Hall (dividable into three halls)	8,000	10,	000	4,5	500		
Conference Room 301	80	54		36		30	
Conference Room 302	87	54	216	36	96	30	120
Conference Room 303	88	54	210	36	96	30	120
Conference Room 304	82	54		36		30	
Conference Room 305	52		_		•	1	6



West Japan General Exhibition Center Main Building

Hall	Size (m²)	Theater	Classroom
Large Exhibition Hall	5,520	3,240	2,160
Medium Exhibition Hall	1,410	810	540

Total Service... Event Consulting to Management

The Kitakyushu Convention Bureau has both a marketing and event services division, which enables us to provide comprehensive services, from marketing and promotions before your event, to on-site management on the day.

■ Assistance in Selecting Sites

Request a DVD and pamphlet about Kitakyushu from our Convention Bureau to help you learn about all we have to offer. The Convention Bureau can introduce you to the most appropriate venues for your event and arrange inspection tours to potential sites.

■ Kitakyushu MICE Subvention

Kitakyushu offers a subvention of up to 15 million yen, depending on the scale of the event.

■ Event Support at the Kitakyushu International Conference Center and West Japan General Exhibition Center The Convention Bureau will create a comprehensive plan depending on the type of event, and provide total support to ensure that your event exceeds all expectations.

■ Pre/Post Tours and Banquets

The Convention Bureau can also plan and arrange pre/post tours and banquets tailored to your needs to make sure your participants have a memorable experience. Kitakyushu is a popular destination for industrial tourism and factory tours, drawing consistent acclaim from participants.

■ Arrangement of Mice Supporters

The Convention Bureau can make arrangements for volunteers to work as registration desk staff, event assistants, and non-professional interpreters.

■ Free Convention Items

The Convention Bureau can provide convention bags, maps of the convention zone and surrounding area, and special welcome cards for international visitors that offer discounts at participating businesses in four languages.

■ Welcome Signs and Entertainment

The Convention Bureau can set up welcome signs in JR Kokura Station and Kitakyushu Airport and arrange for entertainment and local products at receptions.

Contact

Kitakyushu Convention Bureau

3-8-1 Asano, Kokurakita-ku, Kitakyushu, 802-0001, Japan TEL: +81-93-551-4111 FAX: +81-93-551-0211

E-mail:yuchi@hello-kitakyushu.or.jp

http://kitaqmeeting.jp



18 19

Venues & Accommodation

RIHGA Royal Hotel Kokura

ADDRESS 2-14-2 Asano, Kokurakita-ku, Kitakyushu

https://www.rihga.com/kitakyushu

+81-93-531-1121 PHONE

295 Meeting rooms





Hall	Size (m²)	Theater	Classroom	Banquet
Royal Hall *1	1,235	1,300	800	1,100
Diamond	175	180	100	100
Sapphire	98	90	60	60
Empire *1	1,135	1,300	800	1,000
Crystal	204	240	120	110
Orchid	208	240	120	110

*1=dividable into three halls

ADDRESS 1-1-1 Asano, Kokurakita-ku, Kitakyushu https://www.station-hotel.com/english/

JR Kyushu Station Hotel Kokura

PHONE +81-93-541-7111





Hall	Size (m²)	Theater	Classroom	Banquet
Hisho *1	810	1,000	500	700
Hibiki **2	99	100	60	80
Kazashi	44	40	24	25
Adachi	52	40	24	25
Hobashira	43	40	24	25
*1=dividable into three ha	lls %2=divid	dable into two hall	s	

① Kitakyushu Soleil Hall (2) THE STEEL HOUSE

ADDRESS 13-3 Otemachi, Kokurakita-ku, Kitakyushu 1 https://www.soleil-hall.jp/ 2 https://thesteelhose.jp/

PHONE 1 +81-93-592-5405 2 093-592-5401 Guest rooms 2 89 Meeting rooms 1 1 2 2

Guest rooms (2) 89 Meeting rooms (1) 1 (2) 3								
Hall	Size (m²)	Theater	Classroom	Banquet				
①Main Hall	9,047	2,008	-	-				
@Grand Kitcen *1	330	250	150	220				
@Gallery Room	77	50	30	40				
W4 U.L.I. L.C. L.								

Kitakyushu Municipal Gender Equality Center MOVE

ADDRESS 11-4 Otemachi, Kokurakita-ku, Kitakyushu http://www.kitakyu-move.jp/

PHONE +81-93-583-3939

	Hall	Size (m²)	Theater	Classroom	Banquet
	Hall	647	520	-	-
	Main Seminar Room	276	165	165	-
	Small Seminar Room	135	60	60	-



Premier Hotel Mojiko

ADDRESS 9-11 Minatomachi, Moji-ku, Kitakyushu https://premierhotel-group.com/mojikohotel/english/

PHONE +81-93-321-1111

	Guest rooms 102 Meeting rooms 2						
	Hall	Size (m²)	Theater	Classroom	Banquet		
	Spazio	392	350	216	250		
	Gioia ×1	347	200	150	200		
*1=dividable into three halls							



ART HOTEL Kokura New Tagawa

ADDRESS 3-46 Furusenba-machi, Kokurakita-ku, Kitakyushu

https://art-kokura.com/

+81-93-521-7000 PHONE Guest rooms 93 Meeting rooms 7

Hall	Size (m²)	Theater	Classroom	Banquet
Hana	587	700	360	510
Art Room	313	360	180	270
Mai	500	580	288	430

Below is a list of additional hotels with about 4,000 guest rooms that are within a 10-minute walk from the convention zone, for a total of about 8,000 guest rooms available for your event.



PHONE +81-93-522-8800



Places of Interest



Kokura Castle

WEB https://www.kokura-castle.jp/

Hours: Open year-round, 9:00-20:00 (9:00-19:00 from Nov to Mar. Entry up to 30 min. prior to closing) Fee: 350 yen



Mt. Sarakura

Sarakura Tozan Railway Co., Ltd.)

WEB http://www.sarakurayama-cablecar.co.jp/wp-content/uploads/2020/06/sarakurayamacablecar2022-english.pdf

Hours: The cable car/slope car to the top of the mountain runs until 21:20(Apr to Oct) and 19:20(Nov to Mar)
*Operating hours may change depending on the season.
Fare for cable car/slope car: 1,230 yen, round-trip



Mojiko Retro

WEB https://www.mojiko.info/index.html



Karato Market

WEB https://www.karatoichiba.com/



Kitakyushu Museum of Natural History & Human History

WEB https://www.kmnh.jp/english/ Closed: Year end / New Year's, late June Hours: 9:00-17:00 (entry until 16:30) Fee: 600 yen



Space LABO

(Kitakyushu City Science Museum)

Closed: Year-end/New Year's (Dec. 29-Jan. 3) *There are unscheduled closures. Hours: 10:00-18:00 (entry until 17:30) *On Fri., Sat., and the day before a holiday only the planetarium is open until 20:00. Fee:400ven



TOTO Museum

WEB https://jp.toto.com/en/knowledge/visit/museum

Closed: Mon, summer break, year end /

Hours: 10:00-17:00 (entry until 16:30) Fee: Free. Reservations required for groups (20 or more)



Nissan Motor Kyushu

WEB https://www.nissankyusyu.co.jp/FACTORY_TOUR/

Closed: Weekends,long holidays, Yearend/New Year's and other days when the factory is not in operation ee: Free. Reservations required for factory tours (taken from 8:00 on the day marking 3 months prior to day of tour)



Kitakyushu Environment Museum

WEB https://virtual-eco-museum.com

Closed: Mon (or the following day if Mon is a holiday / non-working day), year end / New Year's

dours: 9:00-17:00(entry until 16:30) Fee: Free. Reservations required for groups



YASKAWA Innovation Center

https://www.yaskawa.co.jp/ robot-vil/en/miraikan/index.html

Closed: Weekends, holiday, company holidays, Tours may be suspended depending on the company's schedule. Hours: 9:00-16:00 (3 tours/day*Closed from 12:00-13:00) Fee: Free, Reservations required for groups of 10 or more (up to 14 days to 3 months prior to day of tour)



Former Matsumoto Residence

(The Industry Club of West Japan)

Closed:Tue,summer break, year end / New Year's Hours:10:00-18:30. Reservations required for meals, dinner parties

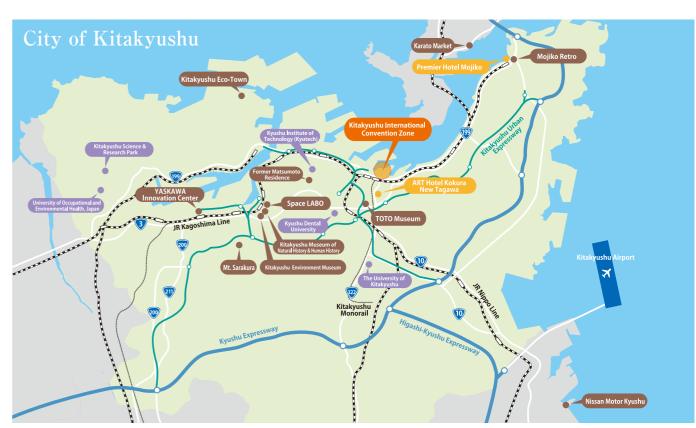


Kitakyushu Eco-Town (Kitakyushu Eco-Town Center)

WEB https://www.kitag-ecotown.com/

Closed: Sun, holidays, year end / New Year's Hours: 9:00-17:00(morning/afternoon tours) Fee: 100 yen. Reservations required for tours (up to 2 weeks prior to day of tour)

*Business hours and other details are subject to change. Please contact each facility in advance.





For more information, visit:

GURURICH! KITAQSHU KITAKYUSHU CITY https://www.gururich-kitaq.com/en/

